



Beaumont Hospitals®

May 21, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Chairman Martin:

As the Director of the Children's Miracle Network of Beaumont Hospital in Royal Oak, Michigan, I am writing on behalf of 99.5 WYCD-FM, the CBS country station in the Detroit market. I have had the honor of working with the wonderful staff at WYCD-FM since 2006 as the beneficiary of the station's annual Christmas concert.

It is such a pleasure to work with a radio station that truly understands the meaning of "community." WYCD-FM has been instrumental in helping us create a greater awareness for our hospitals' numerous pediatric programs, both internally and in our outpatient facilities. Thanks to their hard working team, we were able to raise significant dollars for specialized equipment, programs that aren't in the hospital's budget and treatment scholarships for families unable to afford care.

In addition to funds raised, we have received (at no charge) over \$710,000 worth of donated on-air promotions, public service announcements, and numerous on-site remotes, not to mention the countless hours of staff time prior to our events. This type of program recognition and community service is invaluable to our hospital, as it allows us to continually get the message out to our local residents about the wonderful miracles happening at Beaumont Hospitals every day.

We truly value our relationship with WYCD-FM and love working with the entire team, from the management and marketing staff to the talented on-air personalities. The genuine care and compassion by everyone at the station has made our annual event a favorite around the hospital. As a non-profit organization, we rely on our relationship with WYCD-FM to help us do what we do best every day- give the very best care to our pediatric patients and their families.

Sincerely,

Lauren E. Savage

Lauren Savage
Director, Children's Miracle Network
Beaumont Hospitals